PRINT - COVERAGE

S.No.	March, 2025	Publication	Headline	Page No.
1.	30 th , Sun	The Hindu Business Line	Comparison and ranking of Care Health Insurance's premium with competitors.	11

Health insurance premium tracker

For a 30-year-old male, non-smoker, sum insured of ₹10 lakh living in a metro city

Insurer	Plan name	Key features	Premium (₹)
Niva Bupa	Health ReAssure 2.0	No Room Rent Limit, Unlimited Restoration of Cover, Day Care Treatments, Hospitalization at Home	10,835
CARE	Care Supreme	No Room Rent Limit, Mid-Year Member Addition, Air Ambulance Cover, No claim bonus	11,546
Star Health	Super Star	No Room Rent Limit, Unlimited Restoration of Cover, Mid - Year Member Addition	8,667
Aditya Birla Health	Activ One	2X Cover from Day 1, No Room Rent Limit, Unlimited Restoration of Cover, Day Care Treatments	8,528
Bajaj Allianz	My Health Care	re Unlimited Restoration of Cover, Day Care Treatment only 2hr Hospitilisation, Ambulance Charges	
		No Room Rent Limit, Pre and Post Hospitalisation Coverage, Mid Year Member Addition	12,366
ICICI Lombard Elevate		Unlimited Restoration, Renewal Bonus, Pre & Post Hospitalization coverage	8,309

Premium is calculated on the basis of age of insured member, location, Plan type and Suminsured; Health insurance covers medical expenses that arise due to an illness and benefits will be payable subject to the terms and conditions and exclusions of the Policy.

Date: March 28, 2025. Source: www.policybazaar.com

ONLINE - COVERAGE

S.No.	March, 2025	Publication	Link
1.	4 th , Tue	CNBC TV 18	Comparison and ranking of Care Health Insurance's premium with competitors.

Health insurance renewals up 10% in two years despite premium hikes: Here's why

Despite rising costs, health insurance renewals are on the rise. Here's a list of the driving factors and how customers are working around the premium hikes.

Insurer	Plan	Sum Insured Growth
Care Health	Care Supreme	7X guaranteed benefit
Niva Bupa	Reassure 2.0 Titanium	10X guaranteed benefit
HDFC Ergo	Optima Secure	4X coverage boost
ICICI Lombard	Elevate	100% additional sum insured each year
Star Health	Super Star	Unlimited accumulation of sum insured

S.No.	April, 2025	Publication	Link
2.	3 rd , Thu	Business Standard	Read what Mr Ajay Shah, Head – Distribution, Care Health Insurance has to say on corporate insurance covers.

Coverage, premium: What happens to corporate health insurance after layoff

Before leaving the organisation, employees should check with their insurer or HR department about porting their group insurance into an individual plan

"If you rely solely on company-provided health insurance, you should carefully evaluate its terms and conditions. Check whether the sum insured is sufficient to cover major medical expenses or you would need a top up for the same, and whether your family members (spouse, children or parents) are included. Understanding exclusions, co-payments, sub-limits and other such factors could provide a thorough understanding of your coverage and out-of-pocket costs, if any, during claim settlement," said Ajay Shah, Head – Distribution, Care Health Insurance.

S.No.	April, 2025	Publication	Link
3.	17 th , Thu	Business Standard	Why you should go beyond wellness and invest in health insurance.

Why you should go beyond wellness and invest in health insurance

No matter how fit you think you are, it is always a good idea to invest in a good health insurance plan that can take on the burden of a serious ailment

Of late, there has been a renewed focus on wellness and self-care, with younger people going the extra mile to take care of their health. This is a welcome move, and good health obviously can prevent many illnesses. However, given the state of public healthcare in the country and the cost of good private healthcare, it is always advisable to have a good health insurance plan at your back. Here's a list of the best health insurance premia from Policybazaar.com for young male professionals in their 30s.

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Health Insurance Premium Rates

Insurer Name	Key Features of Insurers	Plan Names under each Insurer	Premiun Annually	
Niva Bupa Health Insurance	Unlimited Restoration of Cover OPD Cover with Apollo 24x7 (Optional)	Health ReAssure 2.0	41	
	No Sub Limits	Health Aspire	10	
Care Health Insurance	7x sum insured in 5 years	Care Supreme	12	
	2 hr Hospitalization	Ultimate Care	11	
Star Health Insurance	Unlimited Restoration of Cover	Super Star	9	
	Comprehensive plan with everything covered	Star Comprehensive	12	
ABHI	upto 100% discount on renewal premium	Activ One	9	
	Coverage for Impared Lives	Activ One VYTL	24	

S.No.	April, 2025	Publication	Link
4.	19 th , Sat	Taaza Khabar 247	Article on 'Health Insurance policies offering benefits to customers 'with a special mention of Care Health Insurance.

Health Insurance: 'Ultimate Care', 'Elevat' and 'Superstar' – three policies that offer a series of benefits

'Ultimate Care' by Care Health Insurance

Premium Peback: If the insured protests for this benefit and no claim is made for five consecutive consecutive years, the company will return the premium of the first policy year of the base plan. "This benefit will be payable only once in each block of five years," Care said.

Unlimited cover: The company will cover the expenses incurred in the hospital without any restriction/ limit on the annual 'yoga insured' for any one claim during the lifetime of policy. But it is subject to conditions.

"This benefit can be selected only during the establishment of the policy despite the policy tenure. Once chosen, the insured person should continue this benefit for five continuous policy years," Care said. The advantage, however, is subject to all boundaries, sub-boundaries, coexistence and cuts.

Tenure multiplier: This benefit allows insured individuals to combine the annual 'Yoga insured' of the policy in the entire policy tenure in terms of multi-year policy. It can be used once during the entire policy period for a single claim. This advantage, however, will be subject to all applicable boundaries,

S.No.	April, 2025	Publication	Link
5.	24 th , Thu	India TV	Read what Mr Ajay Shah, Head – Distribution, Care Health Insurance has to say on why Travel Insurance is must for individuals

Planning a perfect summer getaway? Here's why travel insurance is a must for you

Female travellers are more likely to purchase plans that provide coverage for trip cancellation, flight delay and unexpected medical assistance in foreign land.

According to Ajay Shah, Head – Distribution, Care Health Insurance, along with visas and bookings, there's a new must-pack item that's earning attention - Travel Insurance.

"From flight delays to unforeseen medical emergencies, more Indian travellers are proactively securing themselves with International Travel Insurance. With global uncertainties, rising healthcare costs and visa formalities tightening, Travel Insurance has gone from being a formality to a necessity," Shah said.

He further added, "With travel rebounding post-pandemic and international trips becoming more frequent, we're seeing a marked shift in consumer behaviour. People are no longer viewing travel insurance as a last-minute add-on but as an integral part of their trip planning. The right policy not only secures you against unforeseen medical expenses, which can be exorbitant abroad, but also offers coverage for trip cancellations, baggage loss, flight delays and much more. Today's travellers are seeking experiences, but they also want assurance—and that's exactly what robust travel insurance offers. What we're seeing is a new generation of travellers who are demanding plans that offer both exhaustive coverage and practical add-ons like visa fee refund, adventure activity cover and coverage for pre-existing diseases."